

why nixle?

Nixle was organized in January of 2007 to design and develop innovative technologies for the public safety sector, the government sector, and the commercial sector. These unique communications solutions are in the area of public and internal real-time messaging. Our management and technical experience, along with the team's analytical capabilities allow us to meet and exceed client requirements in the arena of public alerting and private SMS and application-based mobile communications.

Nixle provides communities throughout the country with news and information that is both proximate and personally relevant. Our technology is critical in creating new communication paths that have never existed before. We've set out to enable highly granular, location-specific information to be immediately available to users, depending on their physical location at any given time. Nixle makes this information instantly available over, SMS, mobile application, email, and Web.

case study

On October 17, 2010, an intoxicated father exited his vehicle, leaving his 3 year-old son asleep and strapped into his car seat. While away from his car, the man was arrested by the Pasadena Police Department for public intoxication. When the mother hadn't heard from either of them for hours,

she began calling police stations to try to locate them. After learning of the missing toddler, the Pasadena Police Department issued an alert, and a resident who received the message on his mobile phone used this information to locate the toddler.

INDUSTRY-LEADING MESSAGING PLATFORM

- ✔ High-performance carrier uplink at 500 messages per second
- ✔ Fully-redundant, fault-tolerant architecture
- ✔ Identity certification required for all participating agencies
- ✔ Nlets network integration

APPLICATIONS

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|-------------------------|----------------------|-----------------------------|
| ✔ Emergency Mitigation | ✔ Crowd Control | ✔ Missing and Wanted |
| ✔ Emergency Preparation | ✔ Traffic Management | ✔ Press Releases |
| ✔ Emergency Recovery | ✔ Event Management | ✔ Misinformation Management |
| ✔ Hazardous Situations | ✔ Community Outreach | |